



MOD.	FEATURES		RATES			
	Measures	Max. Weight	3 months	6 months	9 months	12 months
A	728x90 px.	100 kb	750 €	1250 €	1800 €	2200 €
B	300x250 px.	80 kb	600 €	1140 €	1620 €	2040 €
C	300x100 px.	60 kb	300 €	570 €	810 €	1020 €
D	120x600 px.	80 kb	450 €	855 €	1215 €	1530 €
E	120x90 px.	40 kb	150 €	270 €	400 €	600 €

TECHNICAL SPECIFICATIONS:

- All banners will alternate, up to a maximum of five advertisers per position. Each banner will be renewed every time the web loads.
- GIF, animated GIF, PNG, JPG and FLASH are admitted.
- All FLASH banners must have embed the ClickTag .
- Banners with audio are not allowed.
- Animations should be no longer than 15 seconds.

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Direct link to advertisers' web sites

Subscription and advertising online

Rates and editorial programming (print edition)



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